

FILM • CAMPAIGN IDENTITY • ANIMATION

25 years. 25 women. All in mental health.

To mark 25 years of the Royal College of Psychiatrists’ Women’s Mental Health group, I created a film bringing together the voices of 25 women psychiatrists.

CLIENT
Royal College of Psychiatrists

BUSINESS
Women and Mental Health



The Idea

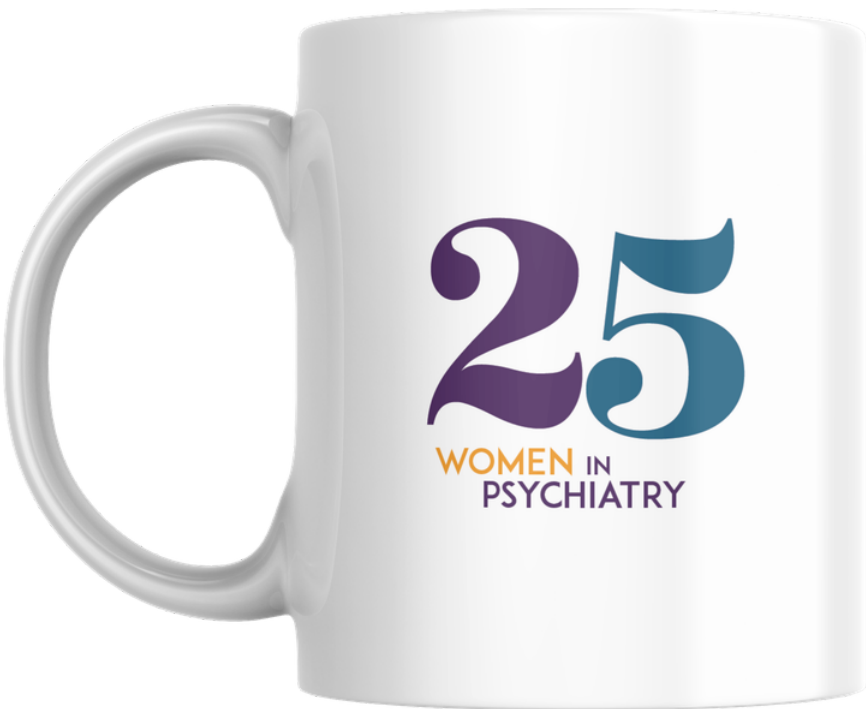
How do you fit 25 lives into one film?
I looked for the threads between them. Empathy.
Stigma. Difference. Family. Ambition. Asking for help.
Carrying someone else and, sometimes, being carried
yourself.

MANY EXPERIENCES. ONE CONVERSATION.

LOGO



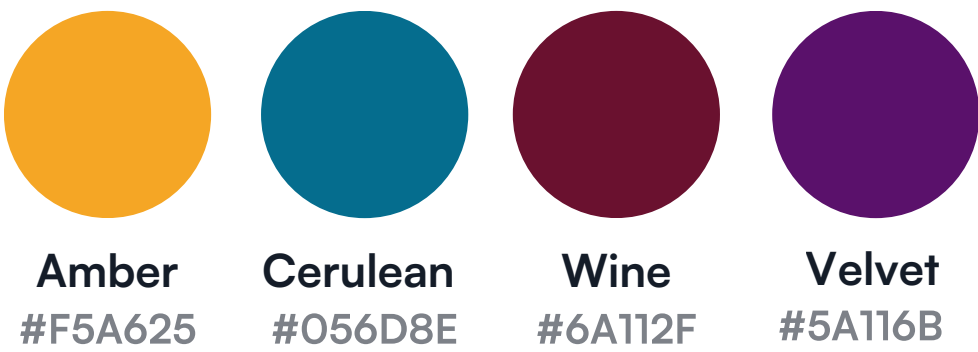
MUG



POSTER

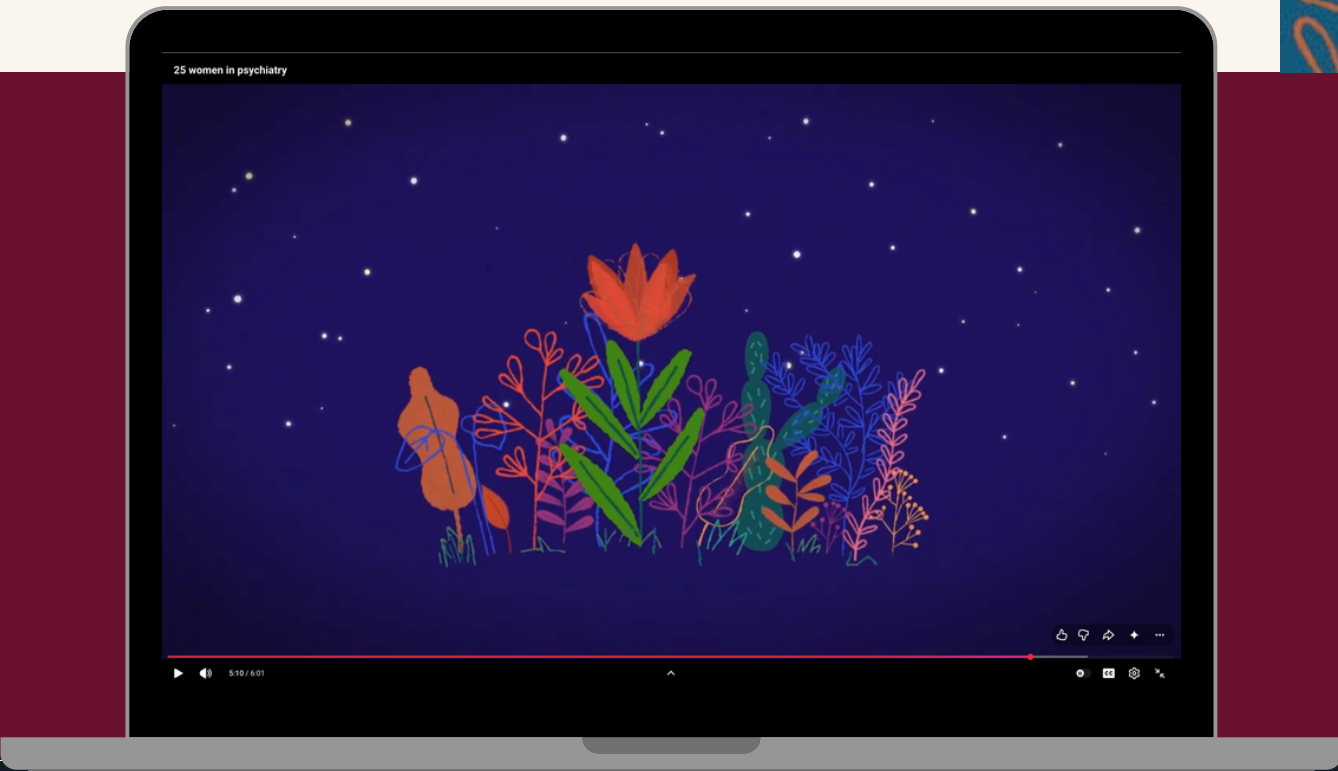


COLOUR PALETTE



Bringing it together

Their voices became the backbone of the film, woven together with animation, music and sound.
I directed and co-edited the film, bringing together a small creative team across animation, music, sound and editorial.



The result: The film premiered on International Women’s Day 2021 to a live audience

“We have had excellent feedback from the film both within our profession and from beyond.”

Dr Ruth Reed • Royal College of Psychiatrists